

**PANEL INFO:**

SIZE:  
14' x 48'

ART REQUIREMENTS:  
1504 x 416 pixels

LATITUDE:  
37.678833

LONGITUDE:  
-97.225530

**THE DETAILS:**

- ◆ Located on the southeast corner in Wichita's busiest intersection.
- ◆ Purchase all 3 faces of this unique 3 sided LED and your advertisement is visible driving north, south, east and west. Capture 28 lanes of traffic from 9 highly visible vantage points, with this ONE premium location.
- ◆ Capture traffic traveling east on Kellogg US 54/400. Also visible from 2 surface streets: traveling east on Kellogg Drive access road, as well as Southbound on Webb Rd. Commuters on these 2 surface streets see this west facing panel at 4 different stop lights. This board offers long, high quality impressions, unmatched by any stoplight digital display in the state of KS.

**VIEWINGS/  
IMPRESSIONS:**

WEEKLY IMPRESSIONS:  
259,000

TRAVEL DIRECTION:  
East

DIRECTION PANEL FACES:  
West



### PANEL INFO:

SIZE:  
14' x 48'

ART REQUIREMENTS:  
1504 x 416 pixels

LATITUDE:  
37.678833

LONGITUDE:  
-97.225530

### THE DETAILS:

- ◆ Located on the southeast corner in Wichita's busiest intersection.
- ◆ This route is traveled several times a day by Textron aviation employees.
- ◆ Capture traffic traveling west on Kellogg US 54/400, along with Kellogg Drive access road at the stop light as they approach the Costco entrance.

### VIEWINGS/ IMPRESSIONS:

WEEKLY IMPRESSIONS:  
191,000

TRAVEL DIRECTION:  
West

DIRECTION PANEL FACES:  
East



**PANEL INFO:**

SIZE:  
14' x 24'

ART REQUIREMENTS:  
234 x 414 pixels

LATITUDE:  
37.678833

LONGITUDE:  
-97.225530

**THE DETAILS:**

- ◆ Located on the southeast corner of Wichita's busiest intersection in the Floor & Decor parking lot.
- ◆ Capture traffic traveling north on Webb Rd towards Costco's entrance while stopped at 2 stop lights.
- ◆ Positioned in a highly developed part of East Wichita, consisting of strong income demographics. National retailers, apartment complexes, and Textron Aviation line the corridor.

**VIEWINGS/  
IMPRESSIONS:**

WEEKLY IMPRESSIONS:  
95,000

TRAVEL DIRECTION:  
North

DIRECTION PANEL FACES:  
South