



PANEL INFO:

SIZE:
10' x 30'

ART REQUIREMENTS:
896 x 288 pixels

THE DETAILS:

- In close proximity to Wichita's largest shopping district on the northwest side: New Market Square.
- Major retailers such as Lowe's, Menards and multiple restaurants, hotels and retail chains line the area.
- Reaches commuters as they are traveling southbound on Maize Rd. towards New Market Square.

VIEWINGS/IMPRESSIONS:

DAILY TRAFFIC:
16,000

TRAVEL DIRECTION:
South

DIRECTION PANEL FACES:
North