



PANEL INFO:

SIZE:
10' x 30'

ART REQUIREMENTS:
896 x 288 pixels

THE DETAILS:

- Reaches visitors as they are coming from northwest Wichita's largest shopping district: New Market Square.
- Major retailers such as Lowe's, Menards and multiple restaurants, hotels and retail chains line the area.
- Maize Rd. serves as a main thoroughfare to K-96 highway.

VIEWINGS/IMPRESSIONS:

DAILY TRAFFIC:
16,000

TRAVEL DIRECTION:
North

DIRECTION PANEL FACES:
South