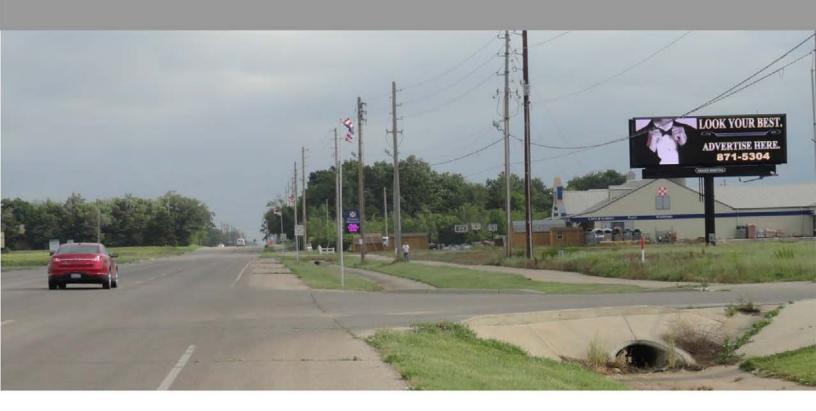
## 37th & Maize Rd. South Face



## **PANEL INFO:**

SIZE:

10' x 30'

ART REQUIREMENTS:

896 x 288 pixels

## THE DETAILS:

- Reaches visitors as they are coming from northwest Wichita's largest shopping district: New Market Square.
- Major retailers such as Lowe's,
   Menards and multiple restaurants,
   hotels and retail chains line the area.
- Maize Rd. serves as a main thoroughfare to K-96 highway.

## **VIEWINGS/IMPRESSIONS:**

DAILY TRAFFIC:

16,000

TRAVEL DIRECTION:

North

**DIRECTION PANEL FACES:** 

South

