



### PANEL INFO:

SIZE:  
14' x 48'

ART REQUIREMENTS:  
14x48 scaled

LATITUDE:  
37.7564688

LONGITUDE:  
-97.3175573

### THE DETAILS:

- ◆ Visible traveling south bound on I-135 from Park city as you approach East K-96 Hwy where there are no billboards.
- ◆ This location is also highly visible as commuters exit on to south bound I-135 coming from West Wichita on the 235 interchange.
- ◆ Daily Traffic 73,200
- ◆ Hartman Arena, Crosswinds Casino, Koch Industries, The Newton Outlet Mall, Newton Medical Center and many other businesses and attractions sit along this thoroughfare.

### VIEWINGS/ IMPRESSIONS:

Weekly Impressions:  
189,600

TRAVEL DIRECTION:  
South

DIRECTION PANEL FACES:  
North