

I-135 & Hydraulic North Face



PANEL INFO:

SIZE:
12' x 40'

ART REQUIREMENTS:
1152 x 384 pixels

THE DETAILS:

- The only digital billboard located south of Kellogg on I-135.
- North facing, right hand board offers an exceptionally long highway read for southbound traffic on I-135.
- A heavily traveled area reaching commuters, en-route towards south Wichita, Derby, Mulvane, Wellington and Haysville.

VIEWINGS/IMPRESSIONS:

DAILY TRAFFIC:
39,500

TAB Audited Adults 18+
WEEKLY IMPRESSIONS:
62,399

TRAVEL DIRECTION:
South

DIRECTION PANEL FACES:
North

