

I-135 & K-96 Highway

North Face



PANEL INFO:

SIZE:
14' x 48'

ART REQUIREMENTS:
1504 x 416 pixels

THE DETAILS:

- Visible to motorists traveling south as they enter Wichita.
- Traffic in this area is merging from K-96 into I-135.
- Hartman Arena, the Newton outlet mall, and other attractions sit along north I-135
- This LED unit is ideal for targeting commuters from Newton, Park City, Bel Aire and Hutchinson.

VIEWINGS/IMPRESSIONS:

DAILY TRAFFIC:
66,500

TAB Audited Adults 18+
WEEKLY IMPRESSIONS:
166,214

TRAVEL DIRECTION:
South

DIRECTION PANEL FACES:
North

