

I-135 & K-96 Highway

South Face



PANEL INFO:

SIZE:
14' x 48'

ART REQUIREMENTS:
1504 x 416 pixels

THE DETAILS:

- Reaches motorists traveling north towards Hartman Arena and merging from the K-96/I-235 interchange.
- I-135 is the main route in Wichita for those traveling to and from the northeast and southeast parts of town.
- This LED unit is ideal for targeting commuters to Newton, Park City, Bel Aire and Hutchinson.
- The only south facing digital unit on I-135 in Wichita.

VIEWINGS/IMPRESSIONS:

DAILY TRAFFIC:
64,300

TAB Audited Adults 18+
WEEKLY IMPRESSIONS:
128,041

TRAVEL DIRECTION:
North

DIRECTION PANEL FACES:
South

