

NORTH WICHITA

I-135 @ North Junction 235/254/96 South Face



PANEL INFO:

SIZE:
14' x 48'

ART REQUIREMENTS:
208 x 752 pixels

LATITUDE:
37.7564688

LONGITUDE:
-97.3175573

THE DETAILS:

- ◆ Visible in north Wichita as motorists travel north on I-135.
- ◆ Positioned just north of the K96 interchange, and just to the south of the busy North Junction Flyover.
- ◆ Traffic in this area can exit west on 235 towards West Wichita/Maize, or merge east to north-east Wichita & Eldorado on East K-254.
- ◆ Daily Traffic 73,200
- ◆ Hartman Arena, Crosswinds Casino, Koch Industries, The Newton Outlet Mall, Newton Medical Center and many other businesses and attractions sit along this thoroughfare.

VIEWINGS/ IMPRESSIONS:

Weekly Impressions:
189,600

TRAVEL DIRECTION:
North

DIRECTION PANEL FACES:
South