

EAST WICHITA

KELLOGG & K 96 HWY / GREENWICH

12224 E. Kellogg

East Face



## Panel Info

Size:  
14' x 48'  
Dynamic Display

Art Requirements:  
JPEG 1504 x 416 pixels

## The Details

Located on East Kellogg, 1/2 block east of the Greenwich Rd exit.

This unit targets commuters as they exit east K-96 Hwy onto Kellogg traveling west bound.

In the east part of Wichita, commuters traveling west on Kellogg can't miss this billboard. It is uniquely positioned to target a large variety of retailers at the Greenwich exit. Walmart, Lowes, Ashley Furniture and other national retailers line the corridor.

Latitude and Longitude:  
37.6793789, -97.1961569

## Viewings/ Impressions

Daily Traffic:  
46,500

Weekly impressions  
(EOI 18 +):  
99,462

Travel Direction:  
West

Direction Panel Faces:  
East

**Advertising IMAGES**  
DIGITAL OUTDOOR ADVERTISING

**TAB** Out of Home  
Ratings